

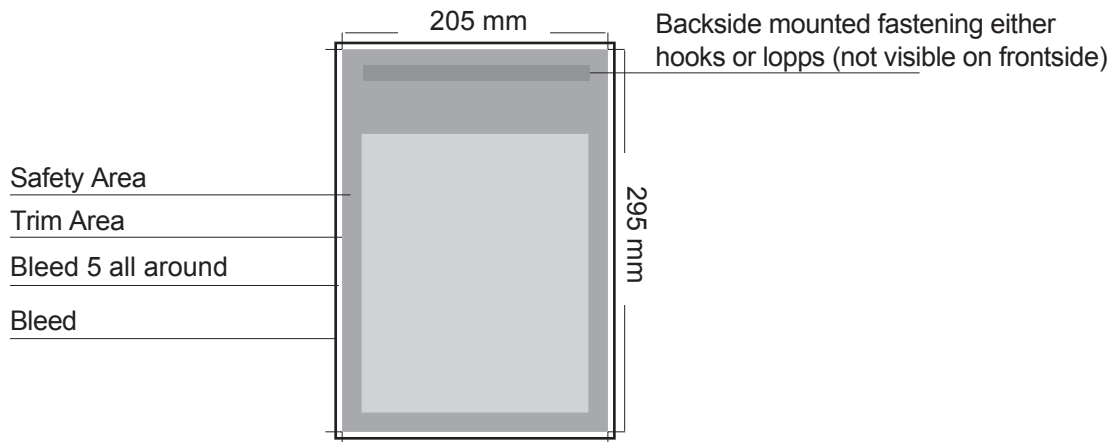
## Print Specification

Medium: Headrest Cover Textile

Sizes: Trim Area 205 x 295 mm  
Bleed 215 x 305 mm  
Bleed 5mm all around

Safety Area: There is a safety area of 15 mm to the left, to the right, to the bottom and 65mm to the top, where no critical (text) elements should intrude.  
Bleed 5 mm all around.

## Sketch



## Digital File Requirements

PDF-Data: PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high-resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 3mm bleed with trim/bleed marks and color bars. No application files are accepted.

All fonts must be embedded within the PDF, Fonts which are 'copyright protected' will not work with Adobe Acrobat. In general these are the fonts which will cause problems. Scans must be no more than 300 dpi and no less than 150 dpi for photographic images, Line Scans must be no more than 1200 DPI and no less than 600 DPI, Images should not be enlarged anymore than 150% and should not be reduced to any less than 20%.

## Digital Proofing Requirements

Proof: All color advertisements must include a SWOP certified color proof. For a list of SWOP certified color proofing systems, see [swo.org](http://swo.org). A high-quality laser print is acceptable only for black and white advertisements. If a SWOP proof is not supplied with a color insertion, the customer will be responsible for purchasing a SWOP Certified Color proofing Package or signing a color waiver.