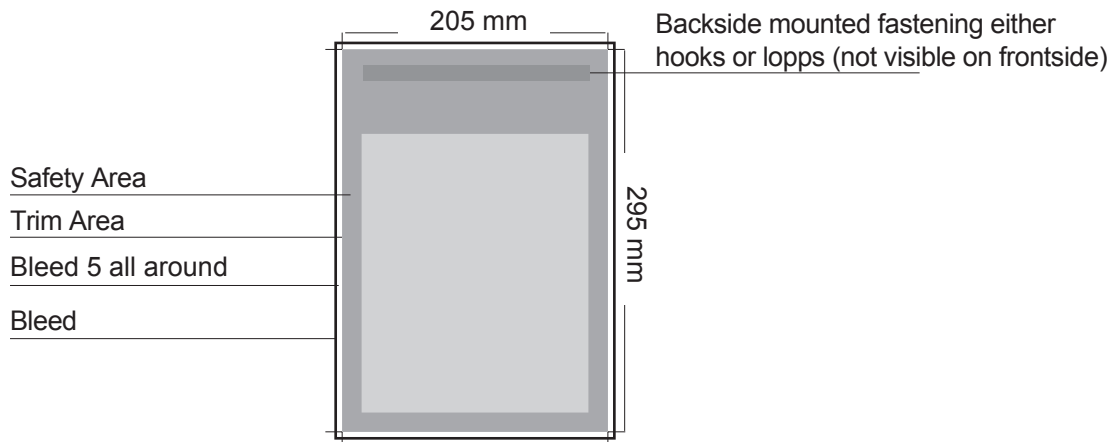## Print Specification

Medium:	Headrest Cover Textile
Sizes:	Trim Area 205 x 295 mm Bleed 215 x 305 mm Bleed 5mm all around
Safety Area:	There is a safety area of 15 mm to the left, to the right, to the bottom and 65mm to the top, where no critical (text) elements should intrude. Bleed 5 mm all around.

Sketch

205 mm

Backside mounted fastening either
hooks or lopps (not visible on frontside)

Safety Area

Trim Area

Bleed 5 all around

Bleed

295 mm

Digital File Requirements

PDF-Data: PDF/X 1a files ae the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all hiresolution images and fonts embedded in the files. All equired image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 3mm bleed with trim/bleed marks and color bars. No application files are accepted.

All fonts must be embedded within the PDF, Fonts which are 'copyright protected' will not work with Adobe Acrobat. In general these are the fonts which will cause problems. Scans must be no more than 300 dpi and no less than 150 dpi for photographic images, Line Scans must be no more than 1200 DPI and no less than 600 DPI, Images should not be enlarged anymore than 150% and should not be reduced to any less than 20%.

Digital Proofing Equirements

Proof: All color advertisements must include a SWOP certified color poof. For a list of SWOP certified color poofing systems, see swo.org. A high-quality laser print is acceptable only for black and white advertisements. If a SWOP proof is not supplied with a color insertion, the customer will be responsible for purchasing a SWOP Certified Color roofing Package or signing a color waiver.